

The Fourteenth Edition of Purchasing and Supply Management provides a comprehensive introduction to the purchasing and supply chain management field, supported by over 40 case studies. Cases cover purchasing and supply chain issues in a variety of settings, from process industries to high tech manufacturing and services as well as public institutions. The text focuses on decision making throughout the supply chain. Based on the conviction that supply managers, in concert with suppliers and distributors, have to contribute to organizational goals and strategies, this edition continues to focus on how to make that mission a reality.

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In addition to the three core courses (15EC), the specialization in Purchasing and Supply Management consists of four courses (20EC) and a. Procurement and supply management involves buying the goods and services that enable an organisation to operate. How Purchasing, Procurement and Supply Chain Management are linked, how to optimise each of these elements to ensure business success.

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